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Success and growth
will be your keep
With smart data up your sleeve

Data Warehousing/Business Intelligence
Solutions

Cost Effective Outsourcing
Solutions

Interactive Marketing
Solutions

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Intelligent Information Management Solutions Provider

www.avenuesinc.com



A B O U T U S

A well established company (estb.in 1994) focuses primarily on providing world class Data Warehousing and Database Marketing solutions. It creates solutions to help you make well informed decisions, improve marketing and operational efficiency and generate new revenue channels. Avenues is backed by a team of experts, highly skilled in managing Global Development & delivery of Business Intelligence Solutions. Avenues has offices in New Jersey, Virginia and an offshore software development center in New Delhi, India.

S T R E N G T H S

We are one of the fastest growing companies in the domain of Data Warehousing and Business Intelligence. Our mission is to consistently exceed the expectations of our customers by providing highquality Business Intelligence and Marketing Solutions on time ,every time. We are committed to building strategic relationships by delivering quality and proactively responsive services with special relevance to cost benefit parameters.

Avenues is not just a 'Solution Vendor',

but also a 'Business Partner' through and through.

PARTIAL CLIENT LIST

- ◆ Ethicon Inc. (a Johnson & Johnson Company)
- ◆ Verizon Communications
- ◆ Nextel Communications, Virginia
- ◆ JP Morgan Chase
- ◆ Goldman & Sachs
- ◆ Pfizer Pharmaceuticals
- ◆ Government (State and City Agencies)
- ◆ Unisys Corporation



O U R S E R V I C E S

Data Warehousing

We have proven expertise in providing Strategy, Architecture and Development Solutions to meet clients needs.

- Data Warehouse/Data Marts
- Multi Dimensional Data Modeling (STAR Schema)
- Online Analytical Processing (OLAP)
- Web-Based Intra/Internet Application
- Enterprise Reporting

Our experience and knowledge is second to none in the Data Warehousing / Business Intelligence World

Interactive Marketing Solutions

We work in developing & implementing the most Effective Marketing Methods to achieve your specific goals.

- Market Research
- On-line Branding
- E-mail Campaign
- Promotional/Sales Tracking and Analysis
- Web Site Development
- On-line Advertising
- Consumer Awareness

Avenues has rich experience in both Traditional and Online Marketing

Outsourcing

We provide end-to-end IT outsourcing solutions to customers ensuring cost savings of over 50 %. Our Outsourcing services include:

Data Warehousing

- Sales & Operational Reporting
- ETL Programming
- Enterprise Reporting
- OLAP Development
- Custom data marts design and development

Interactive Marketing

- Market Research Services
- Creating & Executing Marketing Campaigns
- Graphic Design & Multimedia
- 3D Animation
- Campaign Analysis & Reporting
- Website Design & Development

We believe in efficiently delivering Quality, Cost Effective Outsourcing Services



Client Testimonials

“Avenues International’s expertise in the Data Warehousing and Database Marketing area made it possible to design and implement our campaign management project successfully in a record time and budget. We strongly recommend them.....”

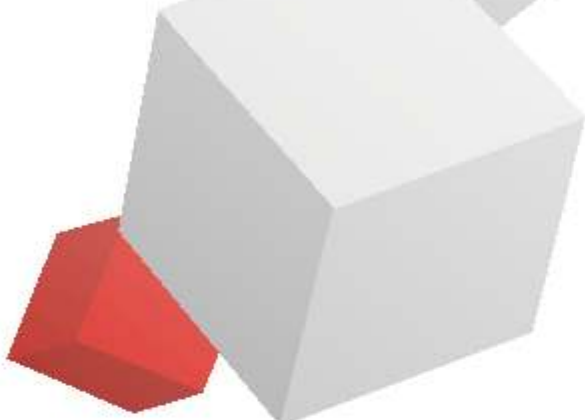
Vice President, Telecommunication Company, New York City, USA

“Avenues skills in rapid and thoroughly understanding our complex business requirements and converting them to a scalable and robust data warehousing solution was a key factor in the successful implementation of this major data warehousing project across all our offices worldwide”

Vice President, Banking & Financial Services, New York City, USA

“Avenues bring professionalism and creativity in delivering animation, multimedia designs and email campaign solutions.....”

Director, Pharmaceutical Company, New York / New Jersey, USA



C O N T A C T S

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